

# ZENTRAZONE AFFILIATE PLAN

Calm. Focus. Perform. | Performance Under Pressure | 4 in 1 Supplement

## 1 PROGRAM INTENT

- The ZentraZone Affiliate Plan starts with real customers and real product sales.
- The product comes first. Affiliates should understand what ZentraZone does, why they love it, and who it can help perform under pressure.
- Commissions apply only to qualified retail sales, not recruiting alone.
- No signup fee, no starter inventory, no monthly minimum, and no auto-ship requirement.

## 2 PRODUCT + OFFER OPTIONS

- ZentraZone is built for people who need to stay calm, focused, hydrated, and ready to perform- from athletes and golfers to executives, sales professionals, presenters, and anyone facing a high-pressure day.
- Primary offer: 60-Day Performance Pack (2 bags / 60 servings)- 20% first-order VIP.
- Secondary offer: 30-Day Starter (1 bag / 30 servings)- 15% first-order VIP.
- Subscription options: Subscribe & Save 1-Bag (20% off) and 2-Bag (25% off), giving customers an easy way to keep ZentraZone in their routine.

### COMMISSION BASIS

Affiliates earn 10% of the actual product price paid by the customer after any applicable discount. The customer receives the same public VIP pricing available on the website, and the Affiliate commission is paid separately by ZentraZone. Simply put: whatever qualifying amount the customer actually pays for the product is the amount used to calculate the Affiliate's 10% commission. Customer pays \$158.40 → Affiliate earns \$15.84

## 3 COMPENSATION SUMMARY

| Item                           | Final structure                                                                   |
|--------------------------------|-----------------------------------------------------------------------------------|
| Customer first-order VIP offer | 20% off 2-bag · 15% off 1-bag (set on the website)                                |
| Your direct sales              | 10% of the qualifying product total paid through your personal link or code       |
| Levels 1–5 override            | 5% on qualified retail sales from each of the first 5 levels below you            |
| Commission base                | Qualifying product total after discounts, before taxes and shipping               |
| Payout timing                  | Paid on completed, qualified retail sales after the refund/chargeback hold period |

## 4 HOW THE AFFILIATE PLAN WORKS

Each approved Affiliate receives a personal referral link and coupon code that track qualifying sales back to them. Customers use either one to shop ZentraZone at the same public pricing available on the website. You earn 10% on your own qualified retail sales.

Direct product sales come first. If you introduce someone who genuinely loves ZentraZone and wants to share it too, they can become part of your Affiliate group. Qualified retail sales within that group can earn you a 5% override through the first five levels.

The goal is simple: share the product, build real customers, and let additional Affiliate income grow naturally from there.

**YOU**  
**10%**  
**DIRECT**

**LEVEL 1**  
**5%**

**LEVEL 2**  
**5%**

**LEVEL 3**  
**5%**

**LEVEL 4**  
**5%**

**LEVEL 5**  
**5%**

**This is not a recruiting bonus. Earnings are generated only when actual qualified retail sales take place.**

## 5 WORKED PRICING AND COMMISSION EXAMPLES

All examples use the \$99 MSRP per bag and the current customer discounts. Commissions are always calculated from the qualifying product amount the customer actually pays.

| Offer                                                         | Customer price  | Direct 10% | Each 5% level | Total commission paid |
|---------------------------------------------------------------|-----------------|------------|---------------|-----------------------|
| <b>60-Day Performance Pack 2 bags / 60 servings · 20% off</b> | <b>\$158.40</b> | \$15.84    | \$7.92        | \$55.44               |
| 30-Day Starter 1 bag / 30 servings · 15% off                  | <b>\$84.15</b>  | \$8.42     | \$4.21        | \$29.45               |
| Subscribe & Save 1-Bag 1 bag / 30 servings · 20% off          | <b>\$79.20</b>  | \$7.92     | \$3.96        | \$27.72               |
| Subscribe & Save 2-Bag 2 bags / 60 servings · 25% off         | <b>\$148.50</b> | \$14.85    | \$7.43        | \$51.98               |

**How the full commission structure works:** On a qualifying sale, ZentraZone can pay up to 35% in total commissions across the Affiliate structure. That includes the 10% direct commission plus 5% on each of the first five levels. The full 35% is shared across the Affiliates connected to that sale — it is not paid to one person.

## \$ WHAT A FULL 5x5 EXAMPLE COULD LOOK LIKE

Here's one example of how a full 5x5 group could grow if every Affiliate made one qualifying first-order VIP Pack sale at \$158.40.

### FOR THIS EXAMPLE

- MSRP: \$99.00 per bag
- Primary CTA: 2-Bag VIP Pack
- VIP Pack discount: 20%
- Net sale price: \$158.40
- Your direct 10%: \$15.84
- Override per sale (5%): \$7.92
- Each person refers 5 Affiliates

### HOW THE GROUP BUILDS

Level 1: **5**  
 Level 2: **25**  
 Level 3: **125**  
 Level 4: **625**  
 Level 5: **3,125**

**5% per qualified sale = \$7.92**

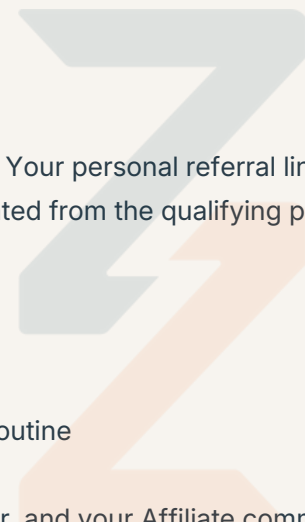
| Level                          | Affiliates | 5% per sale | Example earnings   |
|--------------------------------|------------|-------------|--------------------|
| Level 1                        | 5          | \$7.92      | \$39.60            |
| Level 2                        | 25         | \$7.92      | \$198.00           |
| Level 3                        | 125        | \$7.92      | \$990.00           |
| Level 4                        | 625        | \$7.92      | \$4,950.00         |
| Level 5                        | 3,125      | \$7.92      | \$24,750.00        |
| Total 5-level override example |            |             | <b>\$30,927.60</b> |

**What this example shows:** In this full 5x5 illustration, the total commission shown for you would be \$30,943.44: \$15.84 from your own direct VIP Pack sale plus \$30,927.60 from qualified sales across Levels 1-5.

*Illustrative example only. This is not a representation of monthly, annual, typical, or expected earnings. Actual results vary and depend on qualified retail sales, customer retention, and Affiliate activity.*

## 6 HOW TO SHARE ZENTRAZONE

- Start with the product. Talk about what ZentraZone does, why you use it, and how it fits into your routine.
- Lead with the 60-Day Performance Pack for customers who want to build ZentraZone into their routine.
- Offer the 30-Day Starter to someone who would rather begin with one bag.
- Lead with why you love the product. The Affiliate opportunity should come second.
- Always use approved ZentraZone language. Avoid disease claims, drug-like claims, and earnings promises.



## 7 HOW YOUR LINK WORKS

Your customers see the same ZentraZone offers and pricing available on our website. Your personal referral link or coupon code tracks qualifying purchases back to you, and your commission is calculated from the qualifying product amount actually paid.

- 60-Day Performance Pack: \$158.40 · 20% first-order VIP
- 30-Day Starter: \$84.15 · 15% first-order VIP
- Subscribe & Save: Available for customers who want to keep ZentraZone in their routine
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There is no separate Affiliate discount. Your customer receives the current public offer, and your Affiliate commission is paid separately by ZentraZone.

## 8 AFFILIATE GUIDELINES + GUARDRAILS

### Eligibility

U.S. residents age 18+ who are approved by ZentraZone.

### No purchase required

No signup fee, no starter kit, no auto-ship, and no inventory-loading requirement.

### Retail sales only

Compensation is earned only from completed retail sales after the refund / chargeback hold period closes.

### No pay for recruiting alone

Enrolling Affiliates by itself does not generate compensation.

### No self-dealing

No commissions on self-purchases, fake accounts, coupon-site abuse, marketplace diversion, or suspected fraud.

### Claims and disclosures

Affiliates must disclose that they may receive compensation and must use approved claims only.

## PROGRAM CHANGES

ZentraZone may modify offer structure, payout method, eligibility, or program terms at any time.

# CALM. FOCUS. PERFORM.

Love the product. Share it authentically. Grow from there.